

COMPLETED GRANT SYNOPSIS

Introduction to Outcomes CD Project

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Outcomes Pharmaceutical Health Care

Objective

Develop and distribute an educational CD providing an overview of pharmacy-related health care issues and an introduction of Outcomes Pharmaceutical Health Care solutions.

Components

The educational CD contains the following:

- Prescription medication market trends (as of 2003 publication)
- Prescription market facts
- Medication waste
- Healthcare expenditure statistics (as of 2003 publication)
- Solutions
 - o Local pharmacist intervention strategies with patients and health care practitioners
 - o Documentation, billing and consulting services from Outcomes Pharmaceutical Health Care

Results

The educational CD was produced and distributed in February, 2005

Conclusion

The educational piece was produced and distributed successfully. For a copy of the CD and for more information on Outcomes solutions, visit www.GetOutcomes.com