## Development of an MTM Focused Community Pharmacy Experiential Program Enhanced by Patient Care Services and Community Health Education

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### Objectives

1. Develop a community pharmacy experiential program centered around education on and application of medication therapy management (MTM) services, patient care opportunities and health education programs.
2. Develop and market a menu of clinical services and health education programs

### Methods

**Design**
- Develop a Community Wellness Center in an under-utilized area of the grocery store
- Develop a list of resources related to MTM and patient care
- Provide learning experiences for interns to practice MTM and patient care skills
- Develop a menu of clinical services and health education programs
- Create a brochure and flyer to explain MTM, clinical services and health education programs that can be used in marketing

**Study endpoints**
- Provided MTM related learning experiences customized for each student
- Upon completion of rotation, interns given resources on a flash drive
- Access to Community Wellness Center is still available on a reduced schedule

### Results

- 8 – 10 interns on rotation each year were able to participate in a community pharmacy experiential program that was customized for each of them depending on their education class level (P1, P2, etc.) and previous experience
- Health education programs and clinical services identified and marketing materials created

### Conclusion

The project was a success, although it did take longer to reach a point of satisfactory completion than I originally anticipated. Medication therapy management (MTM) is not widely accepted as a daily component in community pharmacy. The community pharmacy rotation at our store was not entirely focused on MTM and patient care services. Students participated in daily pharmacy activities as well. However, this project did allow pharmacy students (P1 – P4) to see that it is possible to incorporate MTM, patient care services, and health education into the daily workflow. The students learned about patient focused pharmaceutical care. Students had the opportunity to practice patient interview skills and learn the process of MTM. We discussed opportunities and strategies and empowered students to continue to look for ways to provide MTM and perhaps encourage other preceptors to do the same. Upper level students received a flash drive with a “toolbox of resources” to take with them and add to as needed. MTM is incorporated into pharmacy school curriculum. We incorporated it into the community pharmacy experiential program. In doing so, we had the opportunity to educate students, faculty, pharmacists, management, prescribers, other healthcare professionals, patients and the public. The Community Wellness Center will continue to be a place for education and patient care. This is a positive step forward as community pharmacy practice continues to evolve toward a patient care focus. Reimbursement for these services will follow.